



Step 3: Select your licence

Now you have chosen your map data and picked the level of software you need use the table below to check which software and map data licences are required.

Typical use	Memory-Map software licence required	Map data licence required	Commercial Publishing licence required
Install Memory-Map software on one or more computers or mobile devices	✓	✗	✗
Install Memory-Map QuickChart™ map data on one or more computers or mobile devices	✓	✓	✗
Purchase raw map data from Memory-Map for use without Memory-Map software	✗	✓	✗
Use map data within the organisation including inclusion of digital or printed map images within reports and documents sent externally	Optional	✓	✗
Use the map data for printed or electronic display and promotion that does not directly generate financial or commercial gain eg Company location maps	Optional	✓	✗
Use the map data to help create digital or paper publications or websites for commercial gain that include map images	Optional	✓	✓
Integrate Memory-Map software or map data into a new product or service.	OEM licencing terms are available depending on requirements. Contact the Memory-Map Commercial team to arrange a confidential discussion.		

*Software Optional – Most customers chose Memory-Map for their organisation because of the advantages of easy to use Memory-Map software combined with precisely georeferenced Memory-Map QuickChart map data. Alternatively, if your organisation already has a chosen GIS solution we can offer very competitive data only licences.

Note: The above table is for guidance only, for full licence details please refer to the Memory-Map software licence and map data licence terms and conditions copies of which are available for download from www.memory-map.co.uk

The next step

Now you have completed the 3 steps in deciding which map data, software features and licences you require all you need to do is contact the Memory-Map Commercial Team with the details so we can prepare your individual quotation. The team can also help with any other information or assistance you require:

- Software demonstrations
- Installation and training
- Sample map images
- Recommended Pocket PC and GPS hardware

To contact the team call 0870 740 9040 or email commercialsales@memory-map.co.uk